

Rules & Regulations

MCCA 'You've got this' contest

Description of the Contest

Sometimes your future may seem difficult to reach. College and your career are two of the biggest decisions you will ever make. So the Michigan Community College Association wants to know what's your secret to success? Show us what 'You've got this' means to you as you attend community college? To accomplish this, submit a photo entry to show your story of how you've got this with #MCCAYGT—including personal inspiration, how you give back to the community, tools college has given you, or how your career is within your grasp.

Sponsor

TBA

Contest Period

Eligible persons can submit entries between September 13, 2014 to 11:59pm September 21, 2014.

Eligibility

Michigan community college current students, future students, and alumni are eligible to enter this contest.

How to Enter

1. All entrants must have either an active Twitter or Instagram account to participate in the MCCA 'You've got this' contest.
2. Qualified entrants shall submit a photo that depicts the 'You've got this' theme to MCCA's Twitter or Instagram account (@MCCAYGT). Photos entries must be no larger than 840 x 840 pixels as a .jpg file for online submission.
3. Photo entry must include @MCCAYGT to direct the entry to MCCA account.
4. Photo must include #MCCAYGT to indicate entry to the 'You've got this' contest
5. Photo must also include hashtag of their local community college (i.e. #schoolcraft)
6. Photo entries can be submitted anytime during September 13-21.

Prizes

Prizes are non-transferable. This contest has two elements: local and statewide prizes. Individual colleges will award local prizes to their own students while the statewide campaign would offer a scholarship to one student chosen from all participating colleges

- Local level: individual colleges will decide prizes according to preference & budget
- State level: scholarship in the amount of \$3,000.00 to be used to cover the cost of tuition at the winner's Michigan public community college. Scholarship must be used during Winter 2015, Fall 2015, or Spring 2016 semesters.

Winner Selection

Statewide contest winners will be announced October 1, 2014.

Local community college winners will be announced according to individual college announcement.

Winner Notification

1. Email and social media will notify winners. Winners will be sent a private message on social media (that they submitted the entry). Additionally winners will be sent an email congratulations via the email address connected to their personal account on the social media site of choice.
2. Winners will be contacted for mailing information to send prize.
3. By claiming the prize, the winner authorizes the use, without additional compensation, of his or her name and photograph and municipality of residence for promotion and/or advertising purposes in a manner and in any medium (including, but not limited to, newspapers, radio, or other publications).
4. By participating in the contest, each participant and winner waives any and all claims of liability again the contest sponsors, and their employees and agents.
5. State Winner will be showcased on 'You've got this' website and MCCA social media sites.
6. Local Winner will be showcased on individual Michigan Community College website and social media sites.

Binding Agreement

In order to enter the contest, you must agree to these Official Rules. Therefore, please read through the following rules prior to entry to ensure that you understand and agree. Your submission of an entry in this contest constitutes agreement to these rules. This contest discourages the creation of multiple accounts to submit entries. Additionally submitting the same photo multiple times will not be counted more than once in the contest and is not encouraged. Moreover, photo entries should be relevant to the Michigan Community College 'You've got this' theme. Inappropriate photo entries will be eliminated from the contest. These official rules form a binding legal agreement between the entrants and contest sponsors that must be respected.